

# Success Stories: Bath Film Office



## About

Bath Film Office is a small, council-run service that promotes and assists film-making in the area. The office provides a production and accommodation base for filming in Bath and North East Somerset, spilling over into the surrounding authorities.

The area is a mix of rural and urban. It also has a historic centre in Bath, with iconic Georgian architecture and streets.

The office provides a hub of essential material for film makers, such as information on locations, local crew, media facilities, local businesses, local and council contracts, filming permissions and advice on accommodation.

[www.bathfilmoffice.co.uk](http://www.bathfilmoffice.co.uk)

*The Bath Film Office is managed by the Heritage services team at Bath & North East Somerset Council. The Film Office is a member of both Film Offices:UK and the international association of Film Commissions.*



## The challenges

The key challenges were:

- To maintain a quality locations database for the film & TV industry that is sustainable with the resources available to the film office.
- To maximise the marketing impact locally, nationally & internationally.

## Solutions

**Bath Film Office** uses **MovieSite Locations** & enquiry module.

**MovieSite Locations** allows the office, partners & location owners to add and maintain locations. The office stays as the 'editor' to maintain standards.

Second, self-service for locations and production enquires allows productions to quickly find what they need and submit enquiries without the office needing to spend excessive time dealing with volume.

Third, the locations can be automatically provided to the Creative England locations database to extend their reach.

## Process

**MovieSite locations** are now delivered as an ultra quick service to set up. You provide basic information about your office and locations and crew services are ready to go

## Results

**Bath Film Office** promotes nearly 900 locations on their own and on the Creative England websites